

May 3, 2017

The Honourable Company of Freemen of the City of London of North America
The Honourable Company of Freemen Scholarship
Suite 709 - 2662 Bloor Street West
Toronto, ON, M8X 2Z7

Dear John,

I would like to take this opportunity to express my sincere gratitude to The Honourable Company of Freemen of the City of London of North America for awarding me with The Honourable Company of Freemen Scholarship. I really appreciate the Honourable Company's support of my endeavors and for sponsoring my academic term in the City of London. Your generous backing motivates me to work even harder in pursuit of my life goals as well as reminding me to be forever thankful of the privileges bestowed upon me.

Last summer, I had the opportunity to work with Western University Professor Terry Sicular, and write a paper on the food elasticity and consumption trends of the Chinese middle class. To be able to apply the economic theories and econometric models I have learned from my studies into my research analysis was incredibly gratifying and has strengthened my resolve to one day become a developmental economist. I am thankful to have the opportunity to attend Ivey Business School and work and learn with some of the brightest business minds in the country. Upon graduation, I hope to work in the economic consulting industry.

This year, I have devoted my energy outside of academia to the Ivey Community Consulting Project, where I have developed skills as a Pro-Bono consultant working for Single Women in Motherhood, a local NPO dedicated to single mothers who are in need of self-compassion and emotional support. I am also proud to have co-written the now published cover article of this year's Ivey Business Review. We wrote a strategy piece on how Facebook can modulate the fin-tech industry. I have developed a passion towards writing strategic and academic essays, and I am proud to have been awarded the First Prize in the Fraser Institute's Essay Contest. My essay on how to effectively implement Teacher Incentive Pay has been peer-reviewed and published in the Canadian Student Review. This summer, I am excited to begin a Consulting Internship at KPMG in Toronto.

Once again, thank you so much John, this award has opened up many doors for me, and has given me the confidence to pursue my dreams and goals. I look forward to updating the Honourable Company on my experiences studying in London -- the city I have always dreamed of living in.

Sincerely,



Mark Ren