

Report of Meeting with Western University

I recently met with Veronica Stoiber, Director Donor Relations & Stewardship and her colleague Susan Rhuman Alumni and Development Officer, to introduce myself as the incumbent Chair of the Charitable Trust. I had a number of ideas that I wished to discuss on behalf of the Charitable Trust regarding the scholarship and how we might enhance the outcomes for all concerned.

Our association with Western is well regarded and fruitful but perhaps we can enhance our relationship further with their assistance as they too see the benefits and would be forthcoming in our efforts.

In an effort to raise the knowledge and profile of our charitable activities amongst current and future members, some ideas to achieve those objectives were discussed as follows:

Republish on the web site copies of the past scholars written reports on their experience studying in London. Previously they were included in the annual report. By archiving them on the web-site current and future members can read and see evidence of our charitable efforts.

In future Western are prepared to interview and video the scholar, which again could be archived on our web site.

Consideration should be given to making past and future scholars friends or affiliate members of the Freemen with privileges in recognition of their scholarship participation, as this group of past scholars could be the nucleus of a youth group of Freemen members. In addition, we could hold an annual reception that could provide networking opportunities both amongst themselves and through our connections with the London Guilds. As there are over 180 Guilds across a broad spectrum of business disciplines, an introduction through the North American Company could be invaluable. Western has agreed to be forthcoming in connecting us with past scholars in this regard.

Consideration be given to recruiting a "Youth Warden" who would act as liaison between the scholars, Western University and the Company. This Warden could also act as a potential mentor to the scholars if as when required.

Fund Raising:

Consideration be given to approaching other charities who are youth and education orientated in their giving and who might find their efforts aligned with the Company's charitable efforts.

John Welch

Chair of the Charitable Trust